



National Society of Black Engineers

University of Michigan – Ann Arbor



Corporate Partnership Packet

2023 – 2024

NSBE.FinanceChair@umich.edu | 2241 EECS, 1301 Beal Ave Ann Arbor, MI 48109

A Letter from the Finance Chair



Greetings Corporate Representatives,

My name is Terrence Bartell and I am a sophomore studying Industrial and Operations Engineering with a minor in business at the University of Michigan. I serve as our chapter Finance Chair and I am your primary contact when seeking interaction and partnership with Region IV's NSBE Chapter of the Year at the University of Michigan.

On behalf of the University of Michigan Ann Arbor Chapter, I would like to cordially extend an invitation to become a corporate partner for the 2023-2024 fiscal year.

NSBE's mission is to increase the number of culturally responsible, black engineers who excel academically, succeed professionally, and positively impact the community. We provide our members with many opportunities for academic, personal, and professional development through our programs, events, and relationships with our corporate sponsors.

Our organization seeks to develop and maintain mutually beneficial partnerships with our corporate partners. We can provide great value to your organization in the following ways:

- The University of Michigan hosts a top nine engineering school in the nation and our members are among the most successful and motivated leaders of the general student body. Our chapter provides access to the top-tier of future minority engineers with strong analytical aptitude and willingness to display functional creativity and meaningful experience.
- As Region IV's seventh consecutive Chapter of the Year, we showcase a true commitment and dedication to further developing our members professionally, academically, and socially. With this being said, you can be assured that you will be interacting with the best and brightest talent that the country, let alone the Midwest, has to offer.
- Our corporate sponsorship package is flexible enough to tender towards your company's recruiting and branding needs. NSBE will work to ensure that your organization's visions, missions and goals are reflected in our event planning efforts.
- NSBE commits to operating all events and programs in an efficient manner, resulting in organized settings for more direct interaction between your corporation and our students. We always put great effort into providing a professional and upscale experience for our sponsors and members.

This partnership packet serves as an informational guide of our programs, events and sponsorship opportunities available. Please take a moment to review the section on how you can help, along with the list of frequently asked questions and answers. Particularly, this year holds a lot of new opportunities for how we interact, being that some interactions will be virtual.

Sponsorship can be rewarding, so please feel free to contact me to discuss methods in which NSBE can support your company's objectives and goals while advancing our mission as well.

Best Regards,

Terrence Bartell

Finance Chair & Corporate Liaison

NSBE.FinanceChair@umich.edu

Direct: (248)-579-3713

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Achieving the **mission**. Following the **vision**.

OUR HISTORY

The National Society of Black Engineers (NSBE), with over 30,000 members, is one of the largest student-run organizations in the United States. NSBE comprises of more than four hundred chapters that represent collegiate, professionals and pre-college members in the United States, Africa, Asia, Canada, Europe and the Caribbean.

NSBE had its genesis in April 1975 in Region IV on the campus of Purdue University. The organization’s founders were 6 highly motivated young men (Anthony Harris, Brian Harris, Stanley L. Kirtley, John W. Logan Jr., Edward Coleman and George A. Smith). In 1976, NSBE was incorporated under Section 501(c)(3) of the Internal Revenue Code as a nonprofit organization in the State of Texas.

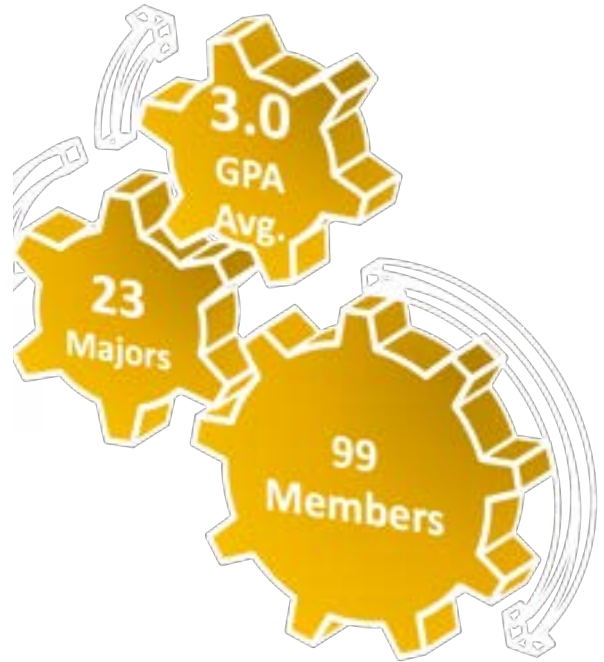
NSBE MISSION

*To increase the number of culturally responsible black engineers who **excel** academically, **succeed** professionally and **positively impact** the community.*

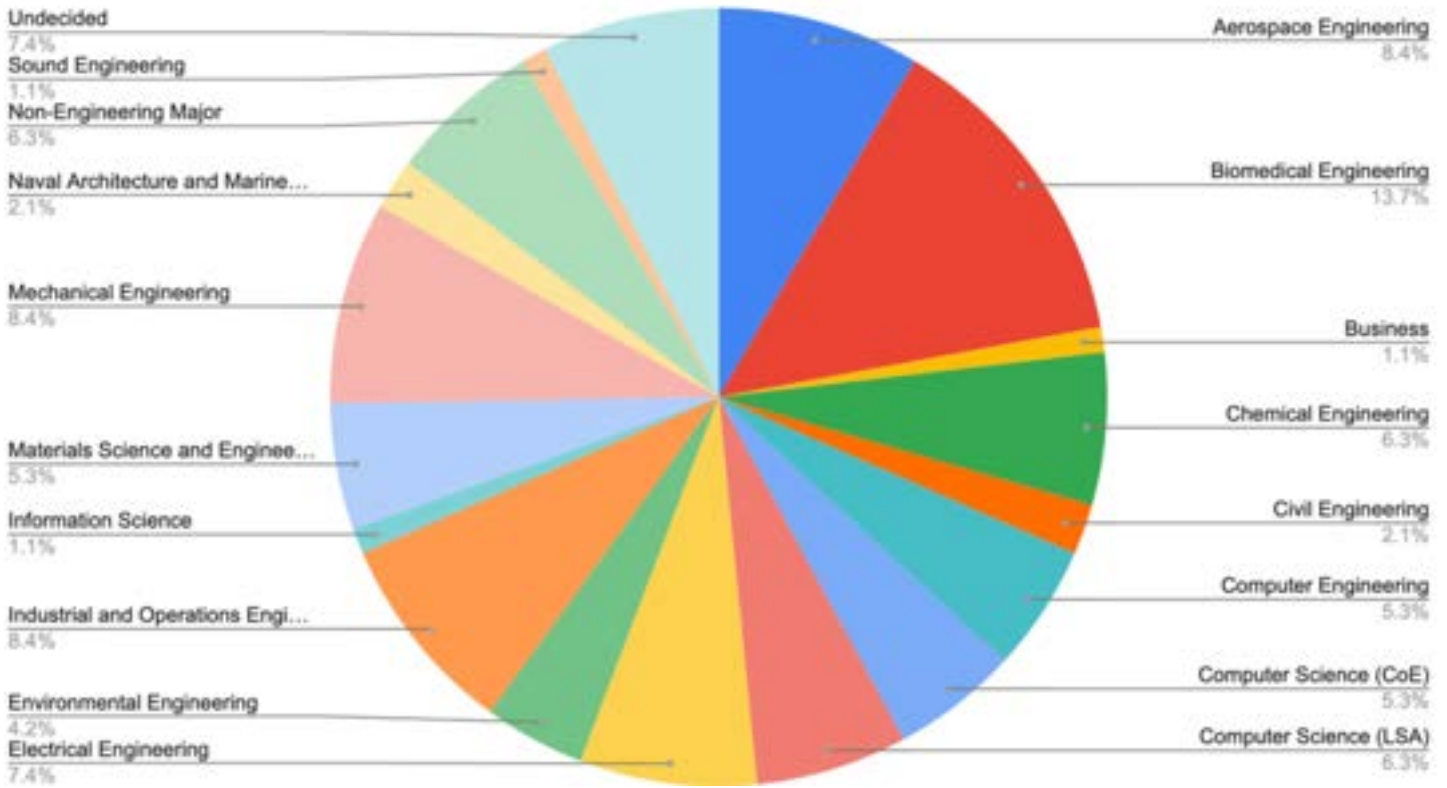
IMPLEMENTING THE MISSION

#1
Public University in
the U.S.
- Niche

#4
In Best Engineering
Schools
- US News



Count of Major (or Intended Major)



REACHING **NEW** HEIGHTS

Establishing and realizing goals that concur with the NSBE Long Range Plans at the chapter, regional, and national level contributes to the overall success of this organization, its supporters, and our university. Therefore, each semester our chapter sets goals to achieve by the end of the academic year while also developing strategies to implement these goals and measure their progress. By setting and attaining these annual goals we have earned several awards of recognition. We request your support as we strive to be recognized as NSBE National Chapter of the Year.



ENVISION THE POSSIBILITIES. . .

*Corporate partnership is important for furthering the development of talented individuals. As a partner, we ask for your consideration and financial support through donations or by sponsoring one or more of the following events. Any donation qualifies you as a partner and partnership comes with incentives outlined on page 14. Typical donation level is indicated with the dollar amount beside the event. **While these indicate typical amounts, any and all support is welcome.***

LEADERSHIP ACADEMY

Our newly formed Leadership Academy aims to become the driving force of our professional development initiative. In uniting all of our professional development events under our Leadership Academy, we are creating a more constructive program for our membership. Through donating to our Leadership Academy, Corporate Partners will also be supporting one of our most hallmark events in terms of membership attraction: General Body Meetings. Our GBM's are where our members regularly rally together for professional development events. Partners will also receive a VIP invitation to attend a GBM.

Virtual General Body Meetings: Special Topics (Tax Deductible) - \$750(virtual) & \$850(in-person)

Our GBMs are held biweekly on Fridays. Corporate participation in these meetings has been one of the best ways to expose the chapter to potential opportunities. In addition, general body meetings give corporate partners the ability to directly interact with our chapter members, and present or sponsor one or more of the following topics or activities:

- Resume Workshop
- Minorities in the Workforce
- From Backpack to Briefcase
- Leadership
- Summer Opportunities
- Etiquette Skills
- Financial Planning
- Current Trends in Engineering
- Ace the Interview
- Fun Engineering Competitions
- Public Speaking
- Scholarship Programs
- Career Fair
- Sponsor's choice of topic



PROFESSIONAL DEVELOPMENT WORKSHOPS

Social Media Professionalism Workshop (Tax Deductible) - \$250 (virtual) & \$300(in-person)

As social media becomes a bigger part of our lives, we want to make sure that our members know how to use it in a professional manner and still have fun and express themselves. We will highlight the bigger platforms and provide some Do's & Don'ts about how to conduct yourself on each social media. We will also have a LinkedIn workshop so that our members can learn how to maximize their usage of that app as it also becomes increasingly useful for job searches and networking. Use this as an opportunity to provide valuable information to our students while interfacing with the some of the brightest students at Michigan.



NSBE Executive Board and Leadership Development (Tax Deductible) - \$600

The NSBE executive board, committee members, senators, and junior executive board participate in a series of workshops, seminars and retreats designed to provide them with more tools and skills as they are developing into great leaders within NSBE. The activities include all-day workshops on networking, dinners with former NSBE National Chairs and Chapter Presidents, intimate corporate presentations on translating leadership in a student organization, and leadership in industry. We encourage companies to sponsor these series of events as well as facilitate workshops.

Pitch Workshop and Competition (Tax Deductible) - \$250(virtual) & 300(in-person)

Business pitches are becoming increasingly relevant and important in the corporate world, especially in engineering fields. It is our duty to make sure that our members are prepared to exceed at this skill. For this program, we will be partnering with a professional entrepreneurship organization on campus that some of our members are a part of. This event will help teach our members the importance of pitching in a competitive, entrepreneurial and corporate sense and give them a framework to use for their other pitches in the future. The following pitch competition will give members a chance to practice this skill and build confidence for when they use it in the real world. Funds will go toward a cash prize for the winner(s).

Technical Interview Preparation and Review (Tax Deductible) - \$350(virtual) & 400(in-person)

In today's engineering world, computer and data science have become intertwined with every facet of engineering and therefore the technical interview is becoming more and more common for our members. This event will break down all of the different aspects of a technical interview and go over common skills and processes that companies may ask our members to present. We will provide example problems and a case study for our members to practice with and point them to resources to help benefit them even further. We encourage companies to sponsor these series of events as well as facilitate workshops.

Professional Dress Workshop (Tax Deductible) - \$250

Presenting yourself professionally is a very large part of professionalism as a whole. In this event we will provide our members with information past business casual vs. business professional attire, we will cover what to wear in different job settings and different professional occasions and cover the small nuances of all of these. We will discuss Black hair in the workspace and gives tips and tricks on presenting that part of ourselves professionally. We will also provide on and off-campus resources and events for our members to find free or reduced, high-quality, professional clothing. Funding for this event goes towards securing clothing items for our membership. This event can also be extended to include a dinner and learning how speak/network in that setting.

Golfing Event (Tax Deductible) - \$425

Golfing has been a common social outing for coworkers, especially with superiors. Lots of Black/African American youth do not have access to learning how to golf for a multitude of reasons. We will provide an opportunity for our members to learn some of the basics of golf so that they can be comfortable out on the green when their future employer asks them to play a round with them! Expenses go towards the costs associated with golf range fees, balls, etc.

Mock Career Fair (Tax Deductible) - \$600

For college students, corporate mixers and career fairs are extremely important for securing internships and job opportunities. There are many skills that contribute to nailing the career fair, many of which are overlooked. The purpose of this event is to highlight every one of those skills and give our members the chance to practice them. We will work on elevator pitches including your body language and how to market oneself properly. We will have career path specific mock interviews and we will discuss how to interview professionally from your personal space or on the phone, since, due to the pandemic most interviews will be conducted in such a manner.



CORPORATE NETWORKING EVENTS

Fall & Winter Corporate Mixer in Partnership with Society of Hispanic Professional Engineers (SHPE) – 1 hour: \$300, 2 hours: \$650, 3 hours: \$800, 4 hours: \$1000

These signature events, occurring in the middle of September and late January respectively are part of NSBE and SHPE's Professional Development programming. Corporate mixers are a tremendous networking opportunity for our members to gain access to NSBE's corporate sponsors. NSBE members learn about the companies present and submit resumes while representatives publicize their current career opportunities. For this year's format, corporate representatives are encouraged to prepare any further information and give-aways that they would like to pass on to the membership. If it works best, you can get contact information from these students and/or we can relay these items along to members that attended your virtual booth.

ACADEMIC EXCELLENCE

NSBE Study Jamz Sessions (Tax Deductible) - \$350

To encourage academic excellence, NSBE utilizes corporate sponsorships to facilitate weekly study jam sessions. This is an opportunity for students to review class notes, work on homework assignments, receive assistance from other members with classwork and class concepts, and prepare for exams. Food and refreshments serve as the perfect fuel for these study jam events that are hosted weekly throughout the year. Depending on membership needs, academic tutors are also hired for certain classes. Funding towards this program will go towards fulfilling these previously mentioned attributes to our study jamz.

Make-a-thon (Tax Deductible) - \$450

This event is a facilitator of innovation! Students in teams of up to 5 members (team size still debatable) will have up to 72 hours (timeframe still debatable) to create a device/ a process that solves a specific issue in the world and present their creation to a panel of judges at the end of the competition! Contestants should only have to focus on their innovation, so food, drink, and facilities should be present throughout the competition. Funds received will cover consumables and contribute to a prize for the winning team by the end of the competition!

Tutoring Program (Tax Deductible) - \$350

One of the most important things in college is creating a strong academic base during the first two years which is then built upon in the years following. Succeeding academically is one of NSBE's pillars for our members and a tutoring program aids in achieving that mission. This program helps students form their foundation in engineering by providing them with tutoring in their first and second year courses during our weekly Study Jamz sessions held every Sunday. Funding to this program would ensure that every student who needs help is provided all the resources they need to be successful in their classes.



Academic Technical Bowl (Tax Deductible) - \$200

This event will be a grand opportunity for students to showcase their academic excellence! Teams will consist of four scholars, one from each undergraduate grade level (with the exception of the 4th year student being an open position for 5th year and above), and teams will compete in a "Jeopardy!" style game show format. There will be one intermission for dinner with food being served on-site and there will be general concessions provided during the event for the audience (e.g. popcorn, soft drinks, candy, vegetarian/vegan snacks). Expenses will go towards these previously listed food packages, as well as the possible shipping of these due to social distancing measures.

SCHOLARSHIPS

Textbook Scholarships (Tax Deductible) - \$100 or greater

Textbooks are expensive, so in order to balance the cost of being a student, sponsors can support textbook scholarships for NSBE members. To receive the scholarship, members must be an active NSBE participant and submit a 250-word essay describing a time in which they encountered an obstacle while pursuing their education and how they overcame that obstacle. The members will be presented with the awards at a General Body Meeting in the form of a gift certificate to a local bookstore.

Membership Scholarships (Tax Deductible) - \$100 or greater

To reward academic excellence and membership participation, sponsors can support scholarships to the top active chapter members. Scholarships are awarded based upon a point-value system as well as the greatest improvement or management of an exceptional GPA. The winners will be recognized at a general body meeting before the whole chapter to show their dedication.

National Convention Scholarship (Tax Deductible) - \$500

Often times there are students with exceptional resumes who are strong candidates for internships and fulltime job offers, but cannot afford to go to the NSBE National Convention. Sponsors can support scholarships for students with financial need and a strong desire to NSBE National Convention. To receive the scholarship, members must be an active NSBE participant and submit a 250-word essay describing their need for the scholarship and how attending NSBE National Convention will benefit them. This year's National Convention will be held in Orlando, Florida.

CONVENTIONS

Regional Leadership Conference (Tax Deductible) - \$700

Regional Leadership Conference (RLC) is an interactive conference with the purpose of serving as a training ground for NSBE chapter officers within the region, consisting primarily of workshops and exercises focused on leadership skills, management skills, problem solving, officer responsibilities, and organizational skills. This funding assists in supporting numerous students in attending the, **now in person**, conference.

Fall Regional Conference (Tax Deductible) - \$1,000

The Fall Regional Conference provides a forum for discussion and information exchange between collegiate, pre-college, alumni, and corporate representatives at the regional level. Within the three-day weekend, members undergo academic excellence training and professional development through various technical, cultural, workshops and competitions, and Career and Graduate School Fairs. With FRC being our largest regional gathering, it would be of your company's best interest to interact among our region's elite group of students. This funding assists our membership with any expenses related to engaging in activities and registering for this event.



Annual Convention (Tax Deductible) - \$4,000

Annual Convention gives NSBE members an opportunity to network with other students and professional chapters from across the United States and world. The convention is an exemplary opportunity for students to broaden their perspectives of the engineering profession. After taking advantage of the 2-day career fair, intensive workshops, hospitality suites, and interaction, students are refreshed with an uplifted attitude and rekindled fervor for excellence and leadership. This funding covers our chapter's lodging expenses, travel, and registration fees for 50 students. Typically our attendance to National Convention reaches well over 60 members. **This year's location is set to be in Orlando, Florida.**

Convention Contribution (Tax Deductible) – Amount To Be Determined By Sponsor

Many students need financial support from our partners to attend the different conventions throughout the year. ANY support from our sponsors is strongly encouraged and greatly appreciated. You may choose to fund a specific component of the convention trip (i.e. registration, hotel rooms, transportation, chapter dinner, or chapter t-shirts.) Prices may vary depending on convention and location (to be found out at a later time).

COMMUNITY SERVICE

A Walk For Education (Tax Deductible) - \$500

The goal of A Walk for Education (AWFE) is “to increase awareness of the opportunities available through education particularly in the STEM fields and to shatter myths about African-Americans in math, science, engineering and other technologies.” AWFE is a grassroots program in which NSBE members go door to door in underserved Black communities and hand out information on college, scholarships, SAT/ACT preparation tools, NSBE and the benefits of majoring in STEM fields. AWFE is the primary outreach and advertising mechanism of TORCH (Technical Outreach and Community Help). Given the COVID-19 pandemic care packages will be left at doors in underserved Black communities.

STEMulation Day - \$350

STEMulation Day 2020 will be the second annual event hosted by NSBE and the Graduate Society of Black Engineers and Scientists. STEMulation Day gives underestimated students the opportunity to visit and tour a college campus, learn about different STEM disciplines through hands-on activities, and learn more about the college experience via a panel of graduate and undergraduate students and interaction with group leaders throughout the day. Proceeds to STEMulation Day would help with the cost of the STEMulating activities, meals and/or snacks provided throughout the day, and transportation.



Community Service Committee (Tax Deductible) - \$500

Community Service upholds one of the three pillars of the mission of the National Society of Black Engineers. The community service committee is committed to making a valuable contribution to the community at large. Time will be spent collaborating and executing service event ideas. The committee will also be responsible for ensuring that there is active and consistent general body participation. Expenses may include advertising and transportation to and from selected events.

MEMBERSHIP INITIATIVES

NSBE BBQ (Tax Deductible) - \$1,200

The NSBE BBQ is our third annual staple event of the school year where returning members reconvene with each other after the summer. This event allows new and incoming students to be exposed to the NSBE family along with all the benefits our organization has to offer them. The new and transferring students are able to register, joining our NSBE family, which serves as our membership drive, and relax among new friends before classes begin.

Festifall & North Campus Fest (Tax Deductible) - \$500

Festifall and North Campus Fest are two major events that allow NSBE to recruit new members. The events are held on both the North and Central Campus Diags (diagonals) which are main student hubs or crossing points. Expenses for this event include registration, fliers, posters, brochures, keepsakes, and table decorations.



NSBE Torch Gala (Tax Deductible) - \$3,000

The Annual Gala is a time to formally acknowledge and honor our chapter's members, our organization's leaders, and corporate sponsors. Members with outstanding dedication and support to carrying out the mission statement are recognized. Academic and service scholarships are awarded and the torch is passed on as the new executive board is officially introduced to the membership. Traditionally, a motivational speaker comes and gives a presentation to our chapter members and an extravagant dinner is arranged for those who attend. Funds will be used for food, room reservations, securing a guest speaker as well as for the awards presented.

SOCIAL EVENTS

NSBE COMPETITION & FUN ACTIVITIES (Tax Deductible) - \$ 500

This event is a time to get some friendly competition between the different majors in the organization. Along with the competition, students are put in the position to meet and interact with other students that are in their major. This funding subsidizes the cost of attendance with the goal of minimizing the contributions our members make. Please note that Whirly Ball is our chapter's staple social event. Prices may vary depending on activity. Below is a list of potential social event competitions:

- Whirly ball
- Dodge ball
- Chapter Dinner/Movie
- Kickball
- LEGO Competition
- Obstacle Course Challenge
- Videogames/Board games Tournament
- Sky Zone Trampoline Park
- Bowling
- Ice Skating



SUPPORT THE NATIONAL SOCIETY OF BLACK ENGINEERS

Corporate Partnership Levels

NSBE provides additional incentives for its corporate partners based on the total contribution toward programs and events.

Donation Key

\$\$\$: 2,000+

\$\$: 1,000 – 1,999

\$: 250 - 999

Michigan Diamond Partner - \$\$\$

- Invitation to a **Leadership Academy** event
- Opportunity to hold an additional session at a separate time
- Complimentary copy of the **NSBE-UM Resume Book**
- Mock Interviewing Invitation (Fall and Winter)
- Option to post advertisement or job posting in NSBE TORCH chapter newsletter
- **Recognition** on chapter website and complimentary corporate link and description for one year
- **Invitation and Highest Recognition** at the annual NSBE Golden TORCH Banquet

Michigan Platinum Partner - \$\$

- Invitation to a **Leadership Academy** event
- Complimentary copy of the **NSBE-UM Resume Book**
- Mock Interviewing Invitation (Fall or Winter)
- Option to post advertisement or job posting in NSBE TORCH chapter newsletter
- **Recognition** on chapter website and complimentary corporate link and description for one year
- **Invitation and Recognition** at the annual NSBE Golden TORCH Banquet

Michigan Gold Partner - \$

- Complimentary copy of the **NSBE-UM Resume Book**
- Option to post advertisement or job posting in NSBE TORCH chapter newsletter
- Mock Interviewing Invitation (Fall or Winter)
- **Recognition** on chapter website and complimentary corporate link and description for one year
- **Invitation and Recognition** at the annual NSBE Golden TORCH Banquet

THE NSBE-UM CORPORATE SPONSORSHIP

The National Society of Black Engineers, University of Michigan Ann Arbor Chapter, would like your company to support our Academic Excellence, Professional Development, and Community Service Programs. However, feel free to support other NSBE programs/events or give a general contribution. **Most contributions are tax deductible. Please email NSBE.FinanceChair@umich.edu for any and all questions.**

Date:	
Company Name:	
Company Person:	
Title:	Mr. / Ms. / Mrs. / Dr. / Prof.
Mailing Address:	
Phone Number:	() - - Ext.
Fax Number:	() - -
Email:	
Alternate Contact:	
Alternate Phone:	() - - Ext.

General Body Meetings: Special Topics

Activity/Program		Investment
GBM		\$750 Virtual \$850 in-person
Special Topic:	<input type="checkbox"/> Resume Workshop <input type="checkbox"/> Minorities in the Workforce <input type="checkbox"/> From Backpack to Briefcase <input type="checkbox"/> Leadership <input type="checkbox"/> Summer Opportunities <input type="checkbox"/> Etiquette Skills <input type="checkbox"/> Financial Planning <input type="checkbox"/> Current Trends in Engineering <input type="checkbox"/> Ace the Interview <input type="checkbox"/> Fun Engineering Competitions <input type="checkbox"/> Public Speaking <input type="checkbox"/> Scholarship Programs <input type="checkbox"/> Career Fair <input type="checkbox"/> Other:	
Preferred Date(s): (Select top 2 choices) <i>*All dates tentative*</i>	Fall 2023 <input type="checkbox"/> Sept. 15 <input type="checkbox"/> Sept. 29 <input type="checkbox"/> Oct. 6 <input type="checkbox"/> Oct. 20	

	<input type="checkbox"/> Nov. 3 <input type="checkbox"/> Nov. 10 <input type="checkbox"/> Dec. 1 Winter 2024 <input type="checkbox"/> Jan. 19 <input type="checkbox"/> Feb. 2 <input type="checkbox"/> Feb. 16 <input type="checkbox"/> Mar. 8 <input type="checkbox"/> Mar. 22 <input type="checkbox"/> Apr. 12	
SUB-TOTAL		\$

Professional Development Workshop

Activity/Program	Description	Investment
<i>Social Media Professionalism</i>		\$250(virtual) \$300 (in-person)
<i>NSBE Executive Board & Leadership Development</i>		\$600
<i>Pitch Workshop & Competition</i>		\$250 virtual \$300 in-person
<i>Technical Interview Preparation & Review</i>		\$350 virtual \$400 in-person
<i>Professional Dress Workshop</i>		\$250
<i>Golfing Event</i>		\$425
<i>Mock Career Fair</i>		\$600
SUB-TOTAL		\$

Corporate Networking Events

Activity/Program	Description	Investment
<i>Fall & Winter Corporate Mixer in Partnership with SHPE</i>		1 hour: \$300 2 hours: \$500 3 hours: \$650 4 hours: \$800 5 hours: \$1,000
SUB-TOTAL		\$

Academic Excellence

Activity/Program	Description	Investment
<i>NSBE Study Jamz Session</i>		\$350
<i>Make-a-Thon</i>		\$450
<i>Tutoring Program</i>		\$350

<i>Academic Technical Bowl</i>		\$200
SUB-TOTAL		\$

Scholarships

Type	Description	Investment
<i>Textbook</i>		\$100+
<i>Membership</i>		\$100+
<i>National Convention</i>		\$500
SUB-TOTAL		\$

Conventions

Type	Description	Investment
<i>Regional Leadership Conference</i>		\$700
<i>Fall Regional Conference</i>		\$700 virtual \$1000 in-person
<i>Annual Convention</i>		\$1,000 virtual \$4,000 in-person
<i>Convention Contribution</i>	Component(s): <input type="checkbox"/> Registration <input type="checkbox"/> Hotel Rooms <input type="checkbox"/> Transportation <input type="checkbox"/> Chapter Dinner <input type="checkbox"/> Chapter T-Shirts	\$
SUB-TOTAL		\$

Community Service

Type	Description	Investment
<i>A Walk For Education</i>		\$500
<i>STEMulation Day</i>		\$350
<i>Community Service Committee</i>		\$500
SUB-TOTAL		\$

Membership Initiatives

Type	Description	Investment
<i>Festifall & North Campus Fest</i>		\$500
<i>NSBE BBQ</i>		\$1,200
<i>NSBE Torch Gala</i>		\$3,000
SUB-TOTAL		\$

Social Events

Type	Description	Investment
<i>NSBE Competition & Fun Activities</i>	Event(s) <input type="checkbox"/> Whirly Ball <input type="checkbox"/> Flag Football <input type="checkbox"/> Lego Competition <input type="checkbox"/> Other: _____	\$500
SUB-TOTAL		\$

Other

Type	Description	Investment
		\$
<i>Unspecified Donation</i>		\$
SUB-TOTAL		\$

SUB-TOTAL(S)	Description	Investment
GBM		\$
PROF. DEVELOPMENT		\$
CORP. NETWORKING		\$
ACADEMIC EXCELLENCE		\$
SCHOLARSHIPS		\$
CONVENTIONS		\$
COMMUNITY SERVICE		\$
MEMBERSHIP INITIATIVES		\$
SOCIAL EVENTS		\$
OTHER		\$
GRAND TOTAL		\$

Please email or mail this form to:
 National Society of Black
 Engineers Attn: Terrence Bartell,
 Finance Chair 1301 Beal Avenue •
 2321 EECS Ann Arbor, Michigan
 48109
 E-mail: nsbe.FinanceChair@umich.edu

Please make checks payable to: *University of Michigan - NSBE*
*Checks should be processed through the College of
 Engineering's Office of Corporate Relations. A letter
 explaining the check's purpose should be included when the
 check is mailed. An updated invoice will be provided for you at
 that time.*

Corporate Contribution & Interaction Needs

The Corporate Partnership Defined:

The National Society of Black Engineers at the University of Michigan defines a partner as one who unites others toward a shared destiny by exchanging information and ideas, empowering others, and developing trust.

Accordingly, this definition is the blueprint for the relationships we develop with our corporate partners. We set mutual reciprocity as the basis for all of our corporate partnerships. We seek to provide our sponsors with some of the most qualified engineers and scientists the university has to offer, while earnestly collaborating to develop and implement programs that will benefit our membership. We are looking for new ideas, new strategies, and new perspectives that our members do not have access to inside of the classroom environment.

Dear Corporate Representative:

There are a number of interactive and non-financial contribution needs. I invite you to...

- **Fulfill NSBE's Leadership and Professional Development needs:**
- NSBE requires your help driving our newly formed Leadership Academy, under which we are unifying our professional development initiative. Corporate presence at our Leadership Academy events provides guidance for our membership and shows support for our initiative.
- NSBE needs developmental materials for its leadership (information on teamwork, project management, communication, six sigma, etc.). I invite you to provide us with weekend certifications, classes, or company plant tours.
- NSBE also needs its corporate partners to host workshops for our membership outside of general body meetings: interactive workshops that transcend the typical focus on soft engineering skills.
- **Take advantage of other interaction opportunities:**
- Successful recruitment and interaction strategies that companies have initiated with our organization include pre-select corporate dinners, corporate information sessions, corporate sponsored organization competitions, scholarships, name publicity efforts via ads in our newsletter or paraphernalia distribution (t-shirts, bags, water bottles), as well as participating in the NSBE Corporate Mentoring Pro-gram (NCMP).

Please contact me at NSBE.FinanceChair@umich.edu as soon as possible if you are interested in any of the above opportunities.

Thank you,
Terrence Bartell